



MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 12/31/2014

Multiple District 7

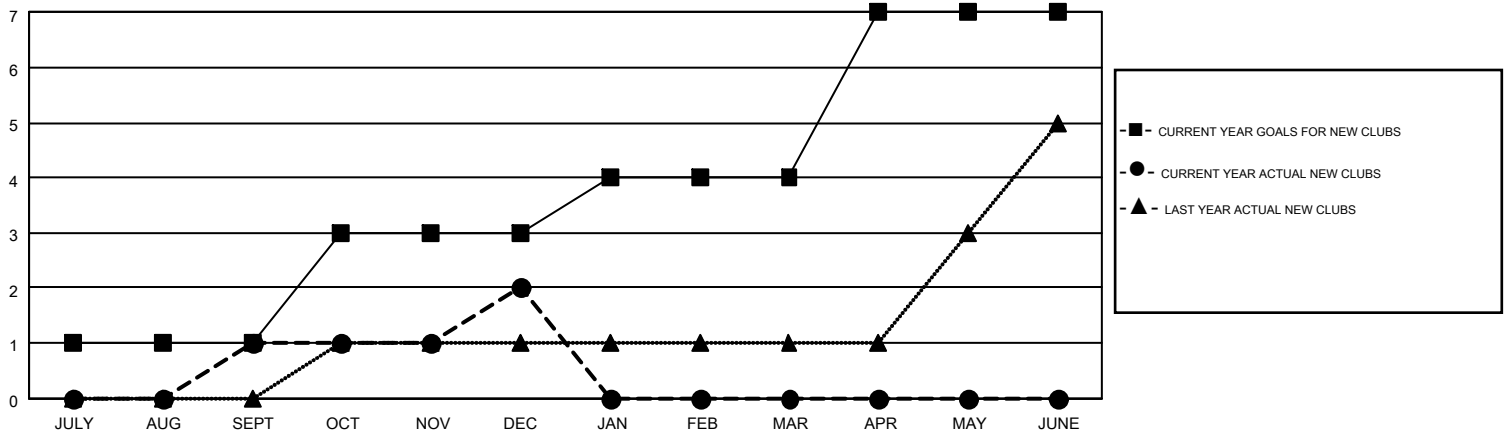
LOCATION: ARKANSAS

GMT: HAL GRIFFIN

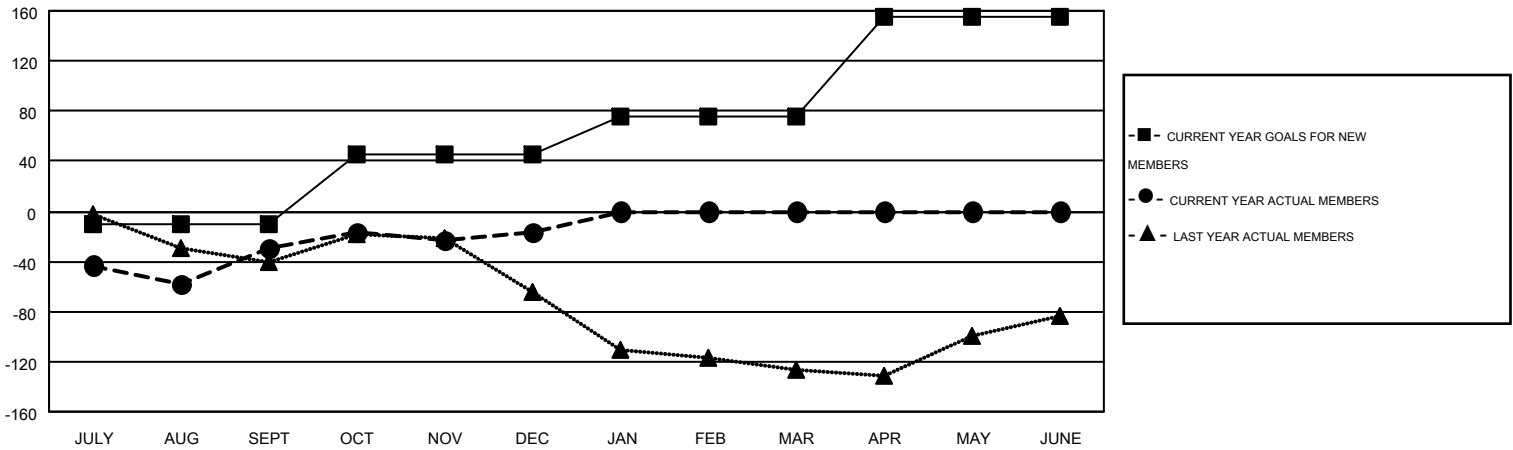
GMT CA 1

| Clubs | | | | | Members | | | | |
|-----------------------|---------------|-----------|---------------|---------------|-----------------------|-----------------|-------------------------------|-----------------|---------------|
| RESULTS FOR 2014-2015 | | | | | RESULTS FOR 2014-2015 | | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | NET GAIN/LOSS | QUARTER | NEW MEMBER GOAL | CHARTER AND NEW MEMBERS ADDED | DROPPED MEMBERS | NET GAIN/LOSS |
| JULY/AUG/SEPT | 1 | 1 | 6 | -5 | JULY/AUG/SEPT | -10 | 151 | 181 | -30 |
| OCT/NOV/DEC | 2 | 1 | 0 | 1 | OCT/NOV/DEC | 55 | 91 | 78 | 13 |
| JAN/FEB/MAR | 1 | 0 | 0 | 0 | JAN/FEB/MAR | 30 | 0 | 0 | 0 |
| APR/MAY/JUNE | 3 | 0 | 0 | 0 | APR/MAY/JUNE | 80 | 0 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | | |
|------------------------|---|----------------------------|----------------|
| DROPPED CLUBS: 6 | 68 CLUBS OF 147 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u> | |
| | | MALE | 2,218 (65.80%) |
| <u>DROPPED MEMBERS</u> | | FEMALE | 1,153 (34.20%) |
| DECEASED | 18 | FAMILY UNIT MEMBERS 543 | |
| CLUB CANCELLED | 17 | HEAD OF HOUSEHOLD 265 | |
| OTHER | 224 | NON-HEAD OF HOUSEHOLD 278 | |
| TOTAL | 259 | | |

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